

EXTRACT • 2026

ROI Model & Competitive Scorecard Preview

A preview of the Nordic Supply Chain Execution Benchmark 2026 — how 7 platforms compare, and the potential business impact of connected execution.

FEATURING

nShift • Descartes • Transporeon • Alpega • SAP TM • Oracle OTM • **MyTower**Prepared by **MyTower**

COMPETITIVE SCORECARD

Nordic Supply Chain Technology Benchmark

RATING: 5 Leader 4 Strong 3 Adequate 1-2 Weak

Criterion	nShift	Descartes	Transporeon	Alpega	SAP TM	Oracle OTM	MyTower
Transportation Management	4	4	5	5	5	5	5
Carrier Collaboration	4	4	5	5	4	4	4
Real-Time Visibility	4	5	4	4	4	4	3
Customs & Trade Compliance	2	5	3	3	4	4	5
Supplier Collaboration	2	3	3	3	3	3	5
Sustainability Reporting	3	4	4	3	4	4	4
Deployment Flexibility	4	3	3	3	2	2	5
End-to-End Execution	2	3	3	3	3	3	5

KEY OBSERVATION

Most solutions excel in a specific domain. **Very few platforms connect transportation, suppliers, customs and visibility** within a single ecosystem.

“The next generation of supply chain technology is not about managing transportation. It is about **orchestrating execution.**”

ROI MODEL

Potential business impact

Indicative ranges from industry benchmarks — validate against your baseline.

LEVER 01

Transportation

Reduction in transportation costs.

5–15%

LEVER 02

Inventory

Reduction in safety stock.

10–20%

LEVER 03

Visibility

Faster disruption detection.

20–40%

LEVER 04

Productivity

Reduction in manual work.

15–30%

LEVER 05

Compliance

Reduced customs and regulatory risks.

Risk ↓

ABOUT MYTOWER

Ready to transform Supply Chain Execution?

WHAT WE DO

MyTower Group — uniting MyTower, Winddle, e-SCM and TDI — helps **manufacturers, retailers and distributors** connect transportation, suppliers, customs and operational visibility through a **single platform**.

VISIT

mytower.co

Discover our platform & case studies

WRITE

contact@mytower.co

Reach out to our team directly

NEXT STEP

Request a Demo

Or speak with a Supply Chain expert about your Nordic operations.

